

## Space Reservation

Please reserve space in **Resource Links** as indicated:

**Name:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**Postal Code:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Signature:** \_\_\_\_\_  
 \_\_\_\_\_

Issue:	Size:
October	
December	
February	
April	
June	

## Advertising Deadlines 2012–2013

Issue	Booking Date	Copy Needed By
Oct.	Aug 15, 2012	Sept. 15, 2012
Dec.	Oct. 15, 2012	Nov. 15, 2012
Feb.	Dec. 15, 2012	Jan. 15, 2013
April	Feb. 15, 2013	Mar. 15, 2013
June	Apr. 15, 2013	May 15, 2013



P. O. Box 9, Pouch Cove, NL A0A 3L0

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Fax: 709-335-2978

E-mail: [resourcelinks@nl.rogers.com](mailto:resourcelinks@nl.rogers.com)

Web: [www.resourcelinksmagazine.ca](http://www.resourcelinksmagazine.ca)



**Where are you spending your advertising budget?  
Are you reaching your intended audience?**

**Now you can reach the children's and young adult audience for which your publications are aimed by advertising in**

***Resource Links***

**the national journal which reviews these Canadian resources in five issues per year and reaches a variety of libraries across the country.**

**Check out our advertising schedule and rates.**

**For more information contact:**

**Victoria Pennell**

**Resource Links Editor & Advertising Manager**

P. O. Box 9, Pouch Cove, NL A0A 3L0

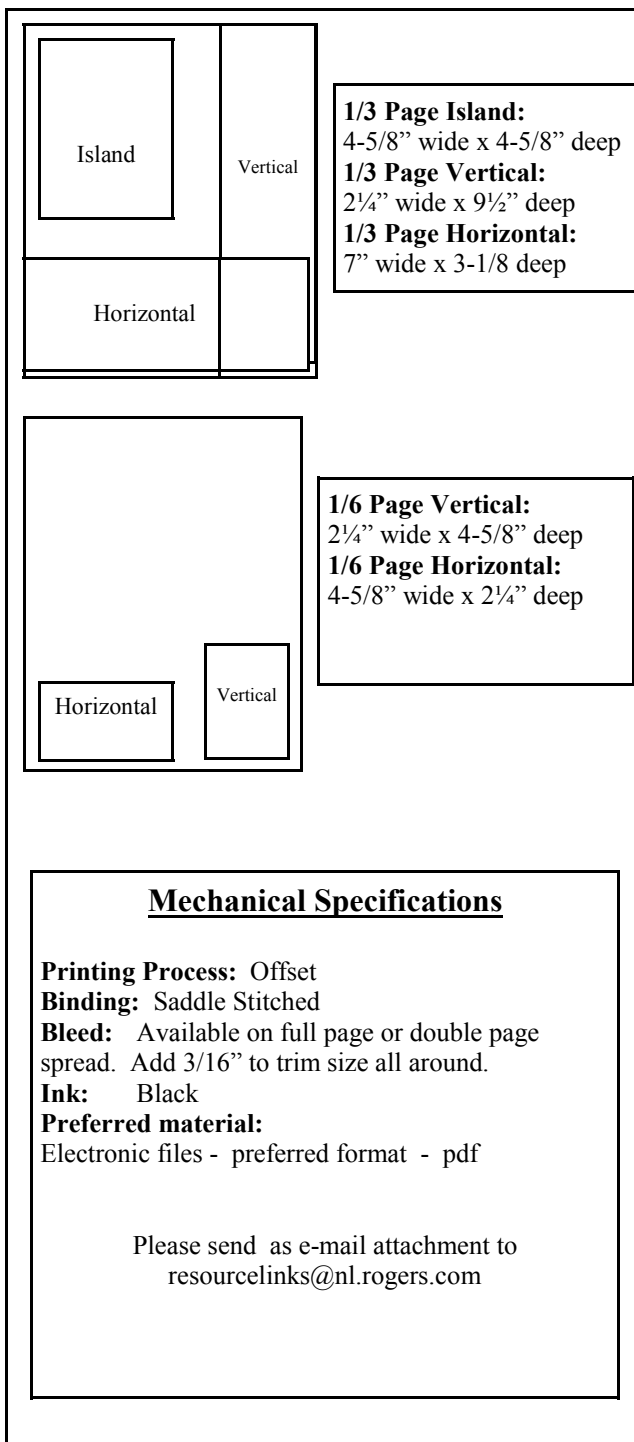
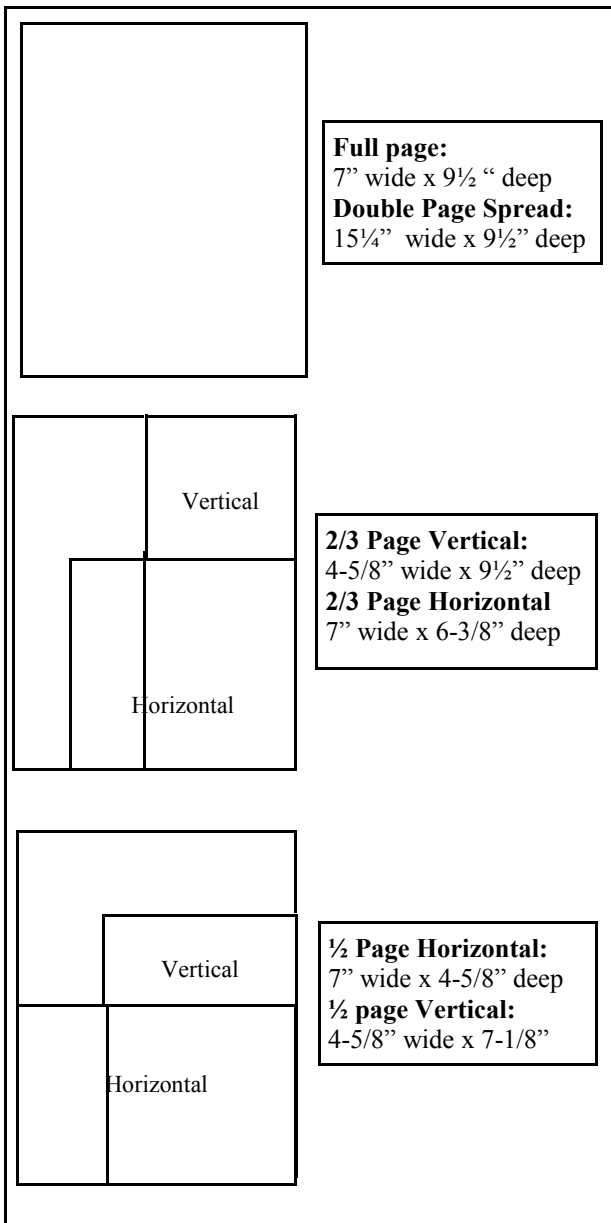
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## Advertising Rates

### Black & White

<i>Size</i>	<i>1 issue</i>	<i>3 issues</i>	<i>5 issues</i>
Full Page	\$ 500.00	\$ 450.00	\$ 400.00
Double Spread	\$ 900.00	\$ 800.00	\$ 700.00
2/3 Page	\$ 375.00	\$ 350.00	\$ 300.00
1/2 Page	\$ 325.00	\$ 300.00	\$ 275.00
1/3 Page	\$ 250.00	\$ 225.00	\$ 200.00
1/6 Page	\$ 160.00	\$ 140.00	\$ 120.00

### Inserts/Flyers (Per issue)

1 page (1 sheet, 8 1/2 x 11, single or double sided)	\$ 250.00
2 page (2 sheets, 8 1/2 x 11, single or double sided, folded or stitched)	\$ 400.00
4 page (4 sheets, 8 1/2 x 11, single or double sided, stitched)	\$ 600.00