

## Space Reservation

Please reserve space in **Resource Links** as indicated:

**Name:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**Postal Code:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Signature:** \_\_\_\_\_  
 \_\_\_\_\_

Issue:	Size:
October	
December	
February	
April	
June	

## Advertising Deadlines 2015

Issue	Booking Date	Copy Needed By
Feb. 2015	Dec. 15, 2014	Jan. 15, 2015
April 2015	Feb. 15, 2015	Mar. 15, 2015
June 2015	Apr. 15, 2015	May 15, 2015
Oct. 2015	Aug 15, 2015	Sept. 15, 2015
Dec. 2015	Oct. 15, 2015	Nov. 15, 2015



P. O. Box 9, Pouch Cove, NL A0A 3L0

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Fax: 709-335-2978

E-mail: [resourcelinks@nl.rogers.com](mailto:resourcelinks@nl.rogers.com)

Web: [www.resourcelinksmagazine.ca](http://www.resourcelinksmagazine.ca)



**Where are you spending your advertising budget?  
Are you reaching your intended audience?**

**Now you can reach the children's and young adult audience for which your publications are aimed by advertising in**

***Resource Links***

**the national journal which reviews these Canadian resources in five issues per year and reaches a variety of libraries across the country.**

**Check out our advertising schedule and rates.**

**For more information contact:**

**Victoria Pennell**

**Resource Links Editor & Advertising Manager**

P. O. Box 9, Pouch Cove, NL A0A 3L0

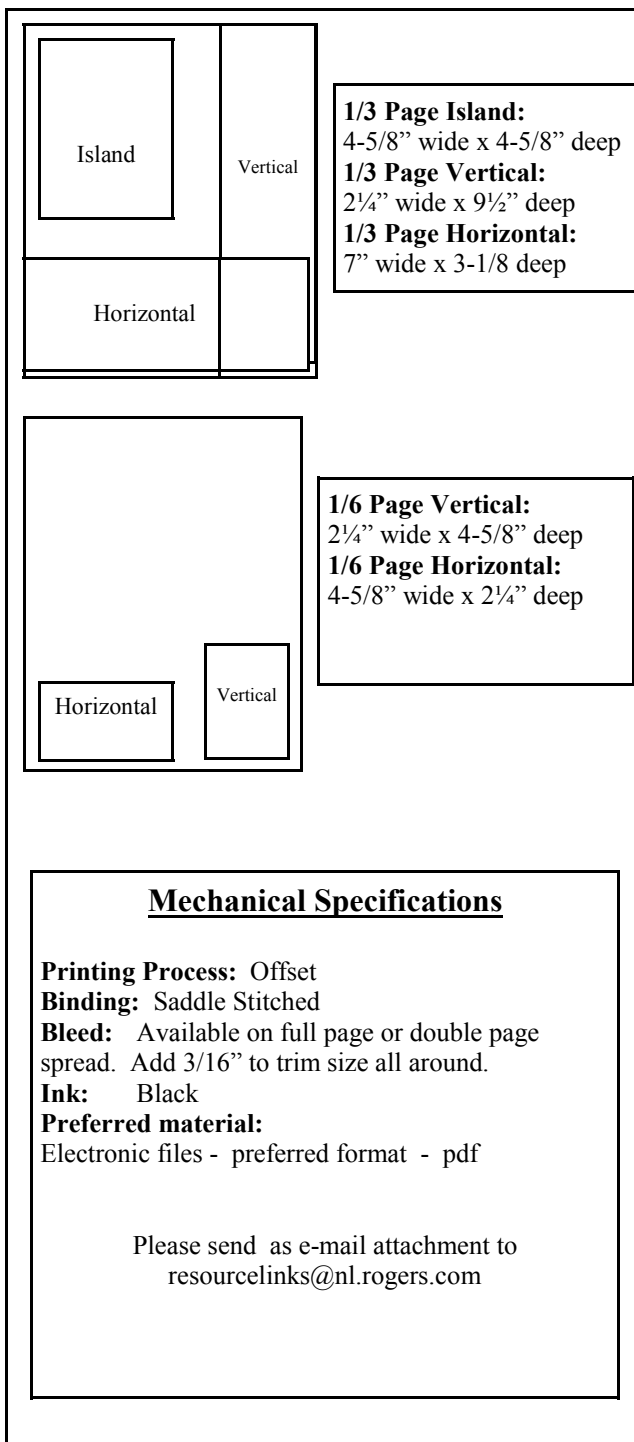
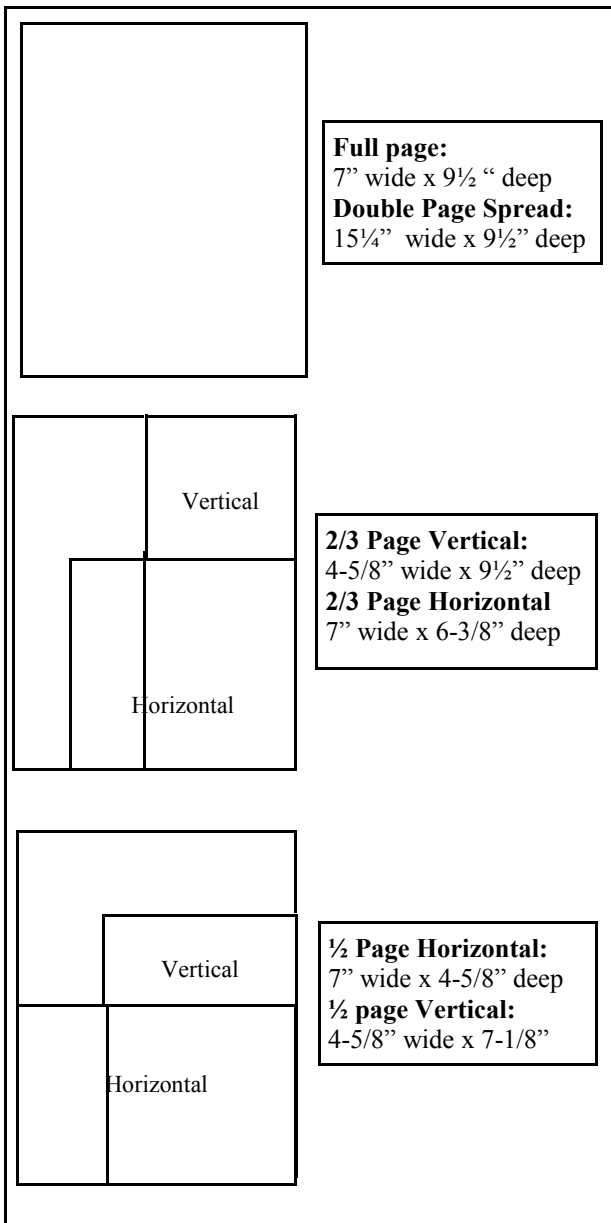
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## Resource Links Space Reservation



## Advertising Rates

### Black & White

<i>Size</i>	<i>1 issue</i>	<i>3 issues</i>	<i>5 issues</i>
Full Page	\$ 500.00	\$ 450.00	\$ 400.00
Double Spread	\$ 900.00	\$ 800.00	\$ 700.00
2/3 Page	\$ 375.00	\$ 350.00	\$ 300.00
1/2 Page	\$ 325.00	\$ 300.00	\$ 275.00
1/3 Page	\$ 250.00	\$ 225.00	\$ 200.00
1/6 Page	\$ 160.00	\$ 140.00	\$ 120.00

### Inserts/Flyers (Per issue)

1 page (1 sheet, 8 1/2 x 11, single or double sided)	\$ 250.00
2 page (2 sheets, 8 1/2 x 11, single or double sided, folded or stitched)	\$ 400.00
4 page (4 sheets, 8 1/2 x 11, single or double sided, stitched)	\$ 600.00